

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

Thursday, March 23, 2023

Opening

The meeting is called to order by Chairman Tiffany Gering at 1:00 P.M. The following Committee Members are present:

Tiffany Gering, District 3 Commissioner
Taylor Boyd, Bavarian Lodge
Chuck Schuringa, Sleeping Lady Mountain Resort
Jeana Steiner, Chelan Valley Farms
Steve Maher, Our Valley Our Future
Jerri Barkley, Visit Chelan County
George Velazquez, TREAD
Eric Featherstone, Wapato Point
Troy Campbell, Leavenworth Chamber

Review/Approval of Minutes - Action

Moved by Taylor Boyd and seconded by George Velazquez, the Committee unanimously approves the February 23, 2023 meeting minutes as presented.

Public Comment Period: No public present, no comment provided

Discussion Re: Capital Round Applications

Visit Chelan County

- Non-profit status update
- Olympia tourism summit, NCW Equity Alliance
- Request of presentation of annual reports from Cashmere, Entiat and Manson Chambers
- MMGY update

Presentations

- Commissioner Overbay Presentation Re: Building/M&O for Athletic Fields
- Cascade Loop Annual Report
- TREAD Annual Report

Continued Visit Chelan County

- NCWEDD and Destination Leadership Team Activities
- Film works virtual fan tour- June 26th 10-11:30am

3:00 P.M. **Meeting Adjourned**